



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**(801)532-1300**

# CONTRACT

|   |                                 |
|---|---------------------------------|
| Contract / Revision                     | Alt Order #                     |
| 585186 /                                | 9849563                         |
| <u>Product</u>                          |                                 |
| DCCC                                    |                                 |
| <u>Contract Dates</u>                   | <u>Estimate #</u>               |
| 10/23/12 - 10/29/12                     | 11/14/2112                      |
| <u>Advertiser</u>                       | <u>Original Date / Revision</u> |
| Democratic Congressional Campaign Commi | 10/22/12 / 10/22/12             |
| <u>Billing Cycle</u>                    |                                 |
| EOM/EOC                                 | Broadcast                       |
| <u>Station</u>                          | <u>Account Executive</u>        |
| KSTU                                    | Dan Driscoll                    |
| <u>Special Handling</u>                 |                                 |
| Do Not Mail                             |                                 |
| <u>Demographic</u>                      |                                 |
| Adults 35+                              |                                 |
| <u>IDB#</u>                             | <u>Advertiser Code</u>          |
| 8217                                    | 11                              |
| <u>Agency Ref</u>                       | <u>Advertiser Ref</u>           |

And:

**Great American Media**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

| *Line         | Ch       | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Totals |            |            |
|---------------|----------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|--------|------------|------------|
|               |          |                   |                 |                 |                |      |        |                   |             | Type   | Spots      | Amount     |
| N 1           | 13       | 10/23/12          | 10/29/12        | M-F 6a-7a       | 6a-7a          |      | :30    |                   |             | NM     | 1          | \$600.00   |
|               |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |            |            |
| Week:         | 10/23/12 | 10/29/12          | MTWTF--         |                 |                |      |        | 1                 | \$600.00    |        |            |            |
| N 2           | 13       | 10/23/12          | 10/29/12        | M-F 7a-8a       | 7a-8a          |      | :30    |                   |             | NM     | 1          | \$660.00   |
|               |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |            |            |
| Week:         | 10/23/12 | 10/29/12          | MTWTF--         |                 |                |      |        | 1                 | \$660.00    |        |            |            |
| N 3           | 13       | 10/28/12          | 10/28/12        | Su 8a-9a        | 8a-9a          |      | :30    |                   |             | NM     | 1          | \$650.00   |
|               |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |            |            |
| Week:         | 10/22/12 | 10/28/12          | -----S          |                 |                |      |        | 1                 | \$650.00    |        |            |            |
| N 4           | 13       | 10/23/12          | 10/29/12        | M-F 530p-6p     | 530p-6p        |      | :30    |                   |             | NM     | 1          | \$1,200.00 |
|               |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |            |            |
| Week:         | 10/23/12 | 10/29/12          | MTWTF--         |                 |                |      |        | 1                 | \$1,200.00  |        |            |            |
| N 5           | 13       | 10/23/12          | 10/29/12        | M-F 9p-930p     | 9p-930p        |      | :30    |                   |             | NM     | 1          | \$2,600.00 |
|               |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |            |            |
| Week:         | 10/23/12 | 10/29/12          | MTWTF--         |                 |                |      |        | 1                 | \$2,600.00  |        |            |            |
| N 6           | 13       | 10/28/12          | 10/28/12        | Su 9p-1005p     | 9p-1005p       |      | :30    |                   |             | NM     | 1          | \$2,600.00 |
|               |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |            |            |
| Week:         | 10/22/12 | 10/28/12          | -----S          |                 |                |      |        | 1                 | \$2,600.00  |        |            |            |
| <b>Totals</b> |          |                   |                 |                 |                |      |        |                   |             | 6      | \$8,310.00 |            |

| Time Period         | # of Spots | Gross Amount      | Net Amount        |
|---------------------|------------|-------------------|-------------------|
| 10/01/12 - 10/28/12 | 6          | \$8,310.00        | \$7,063.50        |
| <b>Totals</b>       | <b>6</b>   | <b>\$8,310.00</b> | <b>\$7,063.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Rep Order# 9849564 Ver# 1 Status New Traffic Order#  
EC'd Yes

Printed: 10/22/2012 8:24 AM  
Last Received: 10/21/2012 4:43 PM

Showing Buylines: All Lines  
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1 of 2

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2113  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/PZ/E 11/14/2113  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT  | Ln      | Day     | Time | Program         | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|---------|---------|------|-----------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | ---     | ---     | ---  | ---             | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
| 1   | TU-F, M | 6A-7A   |      | GOOD DY UTAH6A  | :30 | \$610.00   | 10/30-11/05 | 1          | 1          | 1           | \$610.00   |         |
| 2   | TU      | 6A-7A   |      | GOOD DY UTAH6A  | :30 | \$600.00   | 11/06-11/06 | 1          | 1          | 1           | \$600.00   |         |
| 3   | TU-F, M | 7A-8A   |      | GOOD DY UTAH7A  | :30 | \$600.00   | 10/30-11/05 | 1          | 1          | 1           | \$600.00   |         |
| 4   | SU      | 8A-9A   |      | GOOD DAY UT-SU  | :30 | \$650.00   | 11/04-11/04 | 0          | 0          | 0           | \$0.00     |         |
| 5   | TU-F, M | 8A-9A   |      | GOOD DY UTAH8A  | :30 | \$600.00   | 10/30-11/05 | 1          | 1          | 1           | \$600.00   |         |
| 6   | TU      | 8A-9A   |      | GOOD DY UTAH8A  | :30 | \$600.00   | 11/06-11/06 | 1          | 1          | 1           | \$600.00   |         |
| 7   | TU-F, M | 530P-6P |      | FOX13-LIVE@530< | :30 | \$1,200.00 | 10/30-11/05 | 1          | 1          | 1           | \$1,200.00 |         |
| 8   | TU-F, M | 9P-930P |      | FOX NEWS AT 9   | :30 | \$2,600.00 | 10/30-11/05 | 1          | 1          | 1           | \$2,600.00 |         |
| 9   | SU      | 9P-10P  |      | FOX NEWS AT 9   | :30 | \$2,600.00 | 11/04-11/04 | 1          | 1          | 1           | \$2,600.00 |         |

—REPORT TOTALS—

Report Totals: 8 / \$9,410.00

—SALES MONTHLY TOTALS—

Rep Order# 9849564 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/22/2012 8:24 AM  
Last Received: 10/21/2012 4:43 PM  
Showing Buylines: All Lines

2 of 2

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2.113  
Buyer Katie Keuleman  
Phone#  
Fax#

Nov 12: 8 / \$9,410.00

Sales Totals: 8 / \$9,410.00  
Station Totals: 8 / \$9,410.00  
Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$37,640  
CABL 0%  
KTVX 0%

KDLU 0%  
KUCW 0%  
KUTV 0%  
KSL 0%  
UNKB 0%  
KSTU 25%  
UNKN 75%

Books null  
Demos RA35+

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3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2113  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
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